

# AVERY SMITH

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[LinkedIn](#) | [Website](#)

NORTH CAROLINA

## EDUCATION

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Exp. May 2027    **Elon University** | Elon, NC |  
Bachelor of Fine Arts in Acting, Bachelor of Arts in Communication Design

## GRAPHIC DESIGN & MARKETING EXPERIENCE

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April 2025 – August 2025    **Kimberly Metz Photo** | Los Angeles, CA | *Design Intern*

- Retouch photos for professional use
- Create layouts for print work and social media
- Write press releases and professional communication

June 2024 – Present    **All That Jas** | Elon, NC | *Graphic Designer*

- Create merchandise for organizations using Adobe Suite and Canva.
- Design unique and trend-driven designs tailored to client requests.

June 2024 – Present    **Graham Sporting Goods** | Graham, NC | *Graphic Designer*

- Work closely with companies and teams to bring their vision to life.
- Design custom graphics, logos, and branding for apparel, accessories, and promotional items.

August 2022 – May 2023    **VA Theatre** | St. Louis, MO | *Head of Marketing Team*

- Created detailed multimedia marketing plans for each year's productions.
- Managed a team of 15 students.

August 2020 – May 2022    **VA Theatre** | St. Louis, MO | *Social Media Lead*

- Worked directly with the Head of the Marketing Team to create social media advertising plans.
- Directed a team of 4 students.

## WORK EXPERIENCE

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April 2023 – Dec 2025    **Salt & Smoke** | St. Louis, MO | *Host/Server*

- Welcome guests and manage reservations and walk-ins as host.
- Manage multiple tasks at once while ensuring the needs of each guest are met.

June 2021 – Jan 2024    **Dreamtime Princess Events** | St. Louis, MO | *Costumed Talent*

- Maintained high energy and enthusiasm to captivate young audiences and ensure a fun, safe environment
- Customized performances based on event type, age group, and special requests

## LEADERSHIP | ACTIVITIES

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Jan. 2023 – Present    **Delta Delta Delta (Epsilon Delta Chapter)** | *Active Member*

March 2023 – Present    **Elon BFA Acting Class of 2027** | *Social Media Lead*

August 2021 – May 2023    **Vivette Times** | *Social Media/Marketing Lead*

January 2022 – May 2023    **Shooting Star Productions** | *Social Media Intern*

## SKILLS

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**Social Media Platforms** | Instagram, Tiktok, Snapchat, Facebook, X, Threads

**Graphic Design & Editing** | Adobe Suite (Illustrator, Photoshop, AfterEffects, Premiere Pro), Canva, Microsoft Office, Google Workspace

**Languages & Other** | Bilingual (English & French), Valid Driver's License & Passport